

PRESS RELEASE

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IMPACT MALAYSIA LAUNCHES “#IMPACTTOLONGHANTAR” CAMPAIGN AS AN EFFORT TO ENABLE NGOS TO DELIVER TO UNDERPRIVILEGED AFFECTED BY COVID-19 MCO

PUCHONG, 23 March 2020 - In light of the current COVID-19 pandemic, Impact Malaysia, an initiative under the purview of the Ministry of Youth and Sports (KBS), has launched a collaborative effort to help Malaysians in need to have access to food and supplies throughout the Movement Control Order (MCO) period.

Recognizing MCO to be a challenge for NGOs serving the underprivileged, Impact Malaysia has introduced a delivery service for NGOs and do-gooders to deliver necessities safely to needy households, while being safely at home and within the principles of social distancing.

Under the “#ImpactTolongHantar” campaign, Impact Malaysia’s team is working with delivery partners such as TheLorry.com & Bungkusit, grocers such as PakGrocer, MyGrocer & Mydin and NGOs such as NGOHub to deliver food supplies to needy households within the B40 segment. In addition, a separate campaign is also launched to supply our frontliners from Royal Malaysia Police (PDRM) Selangor with refreshments.

Impact Malaysia encourages Malaysians who wish to donate to help those who are working on the front line, directly/indirectly affected by COVID-19, and those who require aid and support to contact Impact Malaysia at <https://impact.my/tolong-hantar-en>. Impact Malaysia supports other relief aid programs organized by other organizations during the Movement Control Order (MCO) period in Malaysia.

We call upon organizations who need help to deliver aid to the needy, or do-gooders who need project support to contact Impact Malaysia via email at connect@impact.my or call us at +603-8064-4472.

For further information, kindly visit <https://impact.my/tolong-hantar-en>, Facebook/Twitter at @impactdotmy, or Instagram at @impactmsia.

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About Impact Malaysia

Impact Malaysia merupakan inisiatif daripada Impact Integrated, sebuah syarikat di bawah naungan Kementerian Belia & Sukan untuk menyemarakkan impak sosial yang dipacu belia, menerusi sebuah model pelbagai pemegang-taruh, termasuklah komuniti, NGO, masyarakat sivil, organisasi kedermawanan, syarikat korporat, inovator sosial dan teknologi.

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